

Empowering Recent Alumni to Engage with Regional Associations

A Third Thursday Tiger Talk

Hosted by

JT Wu '16 & Leslie Robinson '18

***Featuring Special Guest & Task Force on Recent Alumni Engagement Co-Chair
Mary Newburn '97!***



Today's TQUAD Hosts



Jonathan (JT) Wu '16

**Member
Committee on Regional Associations
("CORA")**

Young Alumni Chair
Princeton Club of Georgia



Leslie Robinson '18

**Co-Chair
Ad-Hoc Committee on Recent
Alumni Engagement ("RAE")**

Young Alumni Chair
Princeton Club of Washington

Task Force on Recent Alumni Engagement - Update



Mary Newburn '97

Co-Chair

Recent Alumni Task Force

Immediate Past President of the Alumni Association

Immediate Past Chair of the Alumni Council

What Is a “Recent Alum?”

- Recent Alumni include *both* graduate and undergraduate alumni of the last decade (“GOLD”)
- 18% of ASC volunteers came from the 5 most recent alumni classes (2018-2022) for the Class of 2027
- The Young Alumni Trustee position was created in 1969 to include four recent alumni
- 10 year average Reunions attendance:
 - 5th Reunion: 67%
 - 10th Reunion: 54%



Recent Alumni Leadership Roles in Your Region

- Consider empowering a Recent Alumni Chair for your regional association:
 - Welcome recent undergraduate and graduate alumni to the region
 - Initiate events and programs of interest to recent alumni
 - Commit to organizing two or more events or programs per year geared toward recent alumni
 - Develop strategies for increasing and enhancing recent alumni engagement in the region
- Supported globally by the Alumni Council – specifically the Recent Alumni Engagement (“RAE”) and Committee on Regional Associations (“CORA”) subcommittees



RAE Vision & Update

First Year Outlook

- First five major markets
 - New York, Chicago, Bay Area, Boston and DC
- Cross Committee Collaboration
 - CORA, APGA, Princeton Schools, Princeton Prize and more

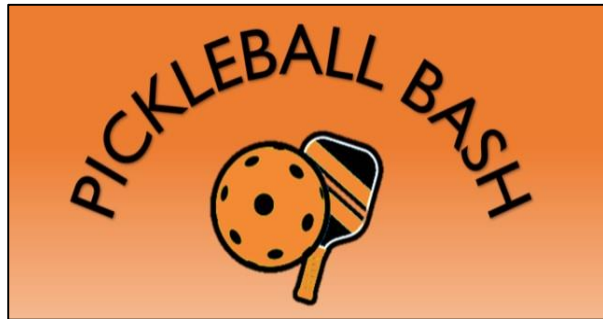
Recent Alumni Feedback

- Frequency and variation of events
- Utilize known networks in cities
- Continuous learning opportunities
- Career Conversations
- “How to” navigate your new city
- Community Service

Engage recent alumni, encourage broader alumni participation and revive the Tiger spirit!

CORA Programming & Support Suggestions

- More than just bar crawls and happy hours!
- Recent alumni enjoy creative & shared experiential events that aren't just focused on their 4 years at Old Nassau
- Helpful to prioritize convenient public transit / lower cost options where possible



Example: Princeton Pickleball Bash for Recent Alumni

Description: Come play one of America's fastest growing sports with your fellow Tigers. No prior experience necessary and paddles available for those who may not have their own. Make sure to bring a pair of comfortable athletic shoes or court shoes!

Where: Missouri Athletic Club West

When: January 12, 6-8pm play, followed by appetizers in the dining room. Everyone will have access to the locker rooms and showers for changing before and after play.

Cost: None



Example: Recent Alumni Tigers at the St. Louis Symphony

Description: Join us in a galaxy far, far away at the St. Louis Symphony for an orchestral performance of Star Wars: The Force Awakens in Concert. The St. Louis Symphony orchestra will play the entire movie soundtrack while we enjoy watching the movie.

Where: Powell Hall, St. Louis Symphony

When: February 3, show begins promptly at 7pm

Cost: \$42 per person (based on availability); \$30 for the first 10 members to sign up



Task Force Team Directory

CO-CHAIRS



Mary Newburn '97
McLean, VA



Chris Olofson '92
Chicago, IL



Grace Baylis '20
San Francisco, CA



Megan Bowen '13
New York, NY



Mitchel Charles '18
Philadelphia, PA



Ann Pao Chen '89 P25
San Francisco, CA



Andrew Finn *23
Mount Laurel, NJ

STAFF LIAISONS



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Sue Walsh h'77
h'80 h'83 h'85
h'86 h'87 h'89
h'90 h'91 h'92
Assistant Vice
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Annual Giving



Mitchell Hallee '19
Arlington, VA



Anthony Noble *01
Washington, DC



Anthony Pappenfus '13 S14 h78
San Diego, CA



Skip Rankin '72
New York, NY



Jeff Sharp '80 P14 P18
Chicago, IL



Morgan Smith '21
Chicago, IL



Emily Trieu '23
Fontana, CA



Claire Wayner '22
Boulder, CO



Shirley Wu '15
New York, NY



Justin Ziegler '16
Leonia, NJ

RECENT ALUMNI FOCUS GROUPS:

CALLING ALL GRADUATES OF THE LAST DECADE!

We want to hear from you! Graduates of the last decade are invited to sign up for an upcoming focus group with your fellow recent undergraduate and graduate alumni. Share your thoughts on your greatest influencers in your post-graduation journey, how you engage with the University, and how Princeton can best support you!

Focus group participants will be sent an exclusive Princeton ballcap and pin for your collection as a small gesture of our thanks. If you would like to attend an hour-long focus group discussion, please register below. For questions, email eventmgr@princeton.edu or call 609-258-6421.

FOCUS GROUP SESSIONS

More sessions to be added soon!

DATE	TIME (ET)	MODERATORS	REGISTER HERE	
10/17	5pm ET	Anthony Pappenfus '13 S14 h78	Emily Trieu '23	FULL
10/18	8pm ET	Mitchel Charles '18	Morgan Smith '21	FULL
10/24	12pm ET	Ann Chen '89 P25	Justin Ziegler '16	FULL

The background of the slide features a large, faint watermark of the Princeton University seal. The seal is circular with a scalloped edge and contains a shield with a diamond pattern, an open book with the Latin motto 'VETES EN NOVAM TYM', and a banner at the bottom with the word 'PRINCETON'.

Questions & Discussion

Third Thursday Tiger Talks are proudly sponsored by the Alumni Council Executive Committee and led by the Committee on Regional Associations.

