“At Princeton, I was the beneficiary of scholarships from those I did not know who had the vision to help others. That’s why I give to Annual Giving and added Princeton to my will. It’s a way to invest in the future—it’s like planting a seed.”

—FERNANDO AENLLE-ROCHA ’83
Princeton's preeminence is inextricably linked to bequests that have helped to strengthen its service to our nation and the world. Examples, both large and small, abound. From the FitzRandolph Gate, erected in 1905, to the historic gift of rare books and manuscripts from the estate of William Scheide ’36, received earlier this year, planned gifts of all sizes play a vital role in shaping Princeton’s character.

Your planned gift to Princeton has an enormous impact far beyond the boundaries of campus. It may support our faculty members and students, who are changing the world for the better—working to solve problems in health, technology, and the environment, and advancing knowledge in all fields of endeavor. It may fund a scholarship that brings a brilliant young person to study here despite limited economic resources, or allow us to attract a renowned scholar who inspires talented students to reach their full potential.

As you contemplate your philanthropic goals, I hope you will consider Princeton. Our gift planning experts can help you structure a gift tailored to meet your own personal and philanthropic priorities.

Our new team member, Philanthropic Advisor Robert Sweet, who held senior positions at Sarah Lawrence and Vassar colleges, joins Philanthropic Advisor Rozlyn Anderson Flood, Deputy Director Jane Danek, and me. We welcome the opportunity to explore with you how you can make a lasting impact at Princeton through your will, retirement fund, insurance policy, or a trust or annuity that provides you with an income.

Thank you for all you do for Princeton. Your generosity is extraordinary, and deeply appreciated.

Rochelle Makela-Goodman
Director of the Office of Gift Planning
THEN, NOW, AND FOREVER PRINCETON

LOOKING FORWARD, with reverence for those who have come before and with confidence in those who will come after: This is the spirit of Princeton. The University’s founders sought to create a beacon of learning, one that would shine brightly into the future. The light they kindled has never dimmed, allowing Princeton to nurture research, inspire innovation, and prepare society’s leaders for well over two centuries.

Alumni and friends whose lives have been enriched by the University become a part of its history and its evolution. Their support makes it possible for new generations to have the extraordinary experiences offered by a Princeton education.

YOUR PLANNED GIFT HELPS TO ENSURE THAT PRINCETON IS FOREVER.

See image key on inside back cover
VISIONARIES

THE 1746 SOCIETY, named in honor of the year Princeton was founded, recognizes those alumni, parents, and friends whose imagination and foresight sustains the University far into the future through their planned and life income gifts. We welcome the newest members who joined the society in 2014, and gratefully acknowledge their generosity.*

Classes of the 1940s and 1950s
William B. Chamberlin III '47
Albert S. Richardson Jr. '49
James McB. Garvey Jr. '50
Hamilton W. McKay Jr. '51
John Blessing III '52
John Putnam Brodsky '52
George Gillespie Jr. '52
Howard H. McClure Jr. '53
William C. Ughetta '54
A. Reynolds Gordon '55
John P. Roos '55
John K. Doyle '56
Robert K. Hornby '58
David E. Irving '58
Kathleen S. Leslie S58
Peter M. Leslie '58
Mrs. Thomas R. Shearer Jr. W58
Edward Z. Wronsly Jr. '59
Anonymous (1)

Classes of the 1960s
George W. Schnetzer III '60
Marvin Swartz '63
Judith Anne Berger W64
James H. Maddox Jr. '65
Daniel P. French '66
Bruce Furie '66
Lawrence Lucchino '67
Peter M. Howley '68
Anonymous (1)

Classes of the 1970s
Allen F. Steere '70
William P. Trotter '70
Leonard S. Coleman Jr. '71
John T. Steen Jr. '71
Alan M. Weinstein '71
Hank Bjorklund '72
Robert W. D’Acquisto '72
Raymond F. DuBois Jr. '72
Richard F. Tomlinson Jr. '72
Victoria Baum Bjorklund '73
David A. Diamond '74
Jean M. Beasley '75
Janet Morrison Clarke '75
Roy R. Loya '75
Kenneth I. Moch '76
Elizabeth A. Raymond '78
Lisa C. Bennett '79
Anonymous (1)

Classes of the 1980s
Sharon Keld '80
Hilary M. Meserole '80
David R. Boles '81
Shira D. Goodman '83
Henry Yu '84
Norman B. Champ III '85
Jena Kirsch Joyce '85
Charles T. Robbins '85
Curtis A. Glovier '86
Sophie Schindler Glovier '87
James H. Simmons III '88
Cindy Horowitz Wenig '88
Anonymous (3)

Classes of the 1990s and 2000s
Paul A. Bondor '90
Kamela D. Coleman '90
Mary W. Fouk '91
Christopher E. Olofson '92
Brett T. Mackiewicz '96
Jennifer L. Villa Tenney '97
Stephen L. Feyer '03
Heather M. Crane '07

Graduate School Alumni
S. Fred Singer *48
Paul F. Deisler Jr. *49 *52
S. Ralph Parris *58
Cheryl C. McQueen *77
Ralph Mostillo *78
Robert J. Clemens '83
Zhehui Jeff Wang *98

Parents and Friends
Maria Astorga
James G. Davis P13
Shannon M. Davis P13
Mrs. Joseph Lauricella
Joseph Lauricella
Morley G. Melden
Mrs. Edward Nelson
Gerald J. Pollack P87
Paul C. Raeder

IN MEMORIAM
Princeton gratefully acknowledges these benefactors who were not previously enrolled in the society and from whom a bequest was received in 2014.

Louise C. Sincerbeaux W1902
Kathryn Wasserman Davis W30
Robert D. Stuart Jr. '37
Herbert F. Thomson Jr. '39
William H. Surber Jr. *48
Everett B. Garretson *51
Frank M. Wright '51
Andrew J. Hays Jr. '53
Elizabeth M. Whelan S68

A complete list of 1746 Society members and class chairs is available at http://giving.princeton.edu/1746-list.

*Designations are based on primary affiliation: P/Parent; S/Spouse; W/Widow
ALL GIFTS OF ANY AMOUNT make a difference to Princeton. The Office of Gift Planning can help you explore ways that will assure your own legacy on campus.

By naming Princeton in your will, trust, or as the beneficiary of your IRA, retirement account, or insurance policy, you can provide general support to the University, contribute to Annual Giving, or fund a program, project, or area of study that is important to you.*

Ensure Princeton’s Future

For many alumni and friends, a charitable bequest is the easiest way to make a gift that contributes to the University’s future. You can direct a dollar amount or assets such as securities, real estate, or tangible personal property (such as rare books or art) to the University. Or, you can direct all or a percentage of the remainder of your estate to Princeton after other beneficiaries have received their inheritance and estate-related expenses are paid.

The following language can be used by your attorney to create a bequest to Princeton through your will:

I give and bequeath to The Trustees of Princeton University, a New Jersey not-for-profit corporation, the sum of __________ Dollars {or all the rest, residue, and remainder of my estate} to be used for the purposes of the University at the discretion of its Board of Trustees.

The University’s tax ID number is 21-0634501; for bequests, please contact Princeton University Office of the General Counsel, New South Building, Fourth Floor, Princeton, New Jersey 08544

*For assistance drafting bequest provisions, to make a planned gift for specific purposes, or to establish or add to an endowment fund, please contact a Princeton philanthropic advisor at 609.258.6318 or 1746soc@princeton.edu.
## WAYS TO GIVE

<table>
<thead>
<tr>
<th>GIFT TYPE</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bequest</strong></td>
<td>A gift made through your will or testamentary trust, or by naming Princeton as a beneficiary of your IRA, retirement plan, insurance policy, bank account, or securities</td>
</tr>
<tr>
<td><strong>Charitable Remainder Trust</strong></td>
<td>Gift of cash, securities, or real estate; provides payments to you and/or your beneficiaries for a lifetime or a term of years and provides a gift to Princeton when the trust ends</td>
</tr>
<tr>
<td><strong>Charitable Gift Annuity</strong></td>
<td>Gift, often of cash or securities; provides guaranteed payments to you and/or your beneficiary age 70 or older for the payees' lifetime and provides a gift of the remainder to Princeton</td>
</tr>
<tr>
<td><strong>Pooled Income Fund</strong></td>
<td>Gift, often of cash or securities, invested in a pool of gifts from other donors that provides payments to you and/or your beneficiary and provides a gift of the remainder to Princeton</td>
</tr>
<tr>
<td>BENEFITS</td>
<td>INCOME</td>
</tr>
<tr>
<td>----------</td>
<td>--------</td>
</tr>
<tr>
<td>Easy to do and costs nothing now</td>
<td>Not applicable</td>
</tr>
<tr>
<td>May be a percentage of your estate or a specific amount</td>
<td></td>
</tr>
<tr>
<td>Reduces your taxable estate in most cases</td>
<td></td>
</tr>
<tr>
<td>Gift to Princeton can be allocated**</td>
<td></td>
</tr>
<tr>
<td>Payments may be higher than stock dividends</td>
<td>Payments vary depending on investment performance (unitrust)</td>
</tr>
<tr>
<td>Option of adding to a unitrust at any time</td>
<td>Payments fixed when gift established (annuity trust)</td>
</tr>
<tr>
<td>Capital gains taxes reduced or deferred*</td>
<td></td>
</tr>
<tr>
<td>Charitable deduction on federal income tax*</td>
<td></td>
</tr>
<tr>
<td>Reduces your taxable estate in most cases</td>
<td></td>
</tr>
<tr>
<td>Gift to Princeton (remainder) can be allocated**</td>
<td></td>
</tr>
<tr>
<td>Fast and easy to set up</td>
<td>Payments fixed when gift established</td>
</tr>
<tr>
<td>Payment amount guaranteed</td>
<td></td>
</tr>
<tr>
<td>Capital gains taxes reduced or deferred*</td>
<td></td>
</tr>
<tr>
<td>Charitable deduction on federal income tax*</td>
<td></td>
</tr>
<tr>
<td>Reduces your taxable estate in most cases</td>
<td></td>
</tr>
<tr>
<td>Gift to Princeton (remainder) can be allocated**</td>
<td></td>
</tr>
<tr>
<td>Lifetime payments from the income of the pool to you and/or your beneficiary</td>
<td>Payments vary depending on investment performance</td>
</tr>
<tr>
<td>Option of adding to the fund at any time</td>
<td></td>
</tr>
<tr>
<td>No capital gains tax on gifts of appreciated securities*</td>
<td></td>
</tr>
<tr>
<td>Reduces your taxable estate in most cases</td>
<td></td>
</tr>
<tr>
<td>Gift to Princeton (remainder) can be allocated**</td>
<td></td>
</tr>
</tbody>
</table>

* Typical financial benefits are listed. Consult with your financial advisor to learn which tax and financial benefits apply to your situation.
** A Princeton philanthropic advisor can review options and minimum amounts that allow you to allocate your gift to support a specific department, program, or initiative.
LIFE INCOME ACCOUNTS as of December 31, 2014

- 298 Charitable Remainder Trusts (313 Beneficiaries)
- 174 Pooled Income Funds (172 Beneficiaries)
- 121 Charitable Gift Annuities (103 Beneficiaries)
- 12 Charitable Lead Trusts

605 TOTAL TRUST/ACCOUNTS
588 TOTAL BENEFICIARIES

LIFE INCOME ASSETS as of December 31, 2014

- $126,450,087
- $28,842,260
- $18,004,116
- $14,930,997

TOTAL MARKET VALUE $188,227,460

BEQUESTS* AND TERMINATED LIFE INCOME GIFTS as of December 31, 2014

- $28,000,450
- $5,773,748

TOTAL GIFTS REALIZED $33,774,198

*Bequests include gifts made through wills, trusts, IRAs, insurance policies, and pay-on-death accounts.
Testamentary gifts to Princeton include naming the University as a beneficiary in a donor’s will or trust, IRA, retirement account, insurance policy, or pay-on-death account. These gifts can be made as a specific dollar amount, with particular assets such as rare books or art, or as a percentage of the remainder of an estate after other beneficiaries have received their inheritance and estate-related expenses are paid.

Realized bequests from generous alumni, parents, and friends generated $28,000,450 for Princeton in 2014.

The majority of gifts, $14,053,536, provided unrestricted funding for the University to allocate as needed. Bequests provided financial aid for undergraduate and graduate students totaling $5,359,439, and $5,115,538 supported faculty and academic departments including politics, the School of Engineering and Applied Science, Hellenic studies, molecular biology, and religion.

Funds to benefit the Princeton University Library and the Princeton University Art Museum amounted to $1,782,969. Gifts for Friends of Club Sports, varsity and intercollegiate sports programs, and for community service programs received $1,136,178. A total of $552,790 was contributed toward facilities support and campus maintenance projects.
CHARITABLE REMAINDER TRUSTS

Stocks, real estate, or other assets fund a trust that is managed by Princeton and gives the donor, or other designated beneficiaries, quarterly payments for life or a specific time period. The payment can be fixed or variable, and Princeton receives the balance—the “charitable remainder”—when the trust ends.

Asset Allocation
Princeton’s charitable trust portfolios generally are invested with the goal of generating strong absolute returns over a complete equity market cycle (approximately 10 years).

Asset allocation involves deciding what share of the portfolio should be placed in the various broad asset categories. The table below contains the charitable trust portfolio’s asset allocation targets, which indicate how the portfolio will be positioned in “normal” market conditions. The table also shows the typical ranges for each asset category within which exposures can be adjusted in response to mid-term market opportunities. We expect exposures to remain within the ranges in the majority of circumstances. On rare occasions, exposures may move outside of these ranges based upon market movements or in response to highly unusual opportunities and/or risks.

<table>
<thead>
<tr>
<th>ASSET CLASS</th>
<th>LONG-TERM ALLOCATION TARGETS</th>
<th>MINIMUM TYPICAL WEIGHT</th>
<th>MAXIMUM TYPICAL WEIGHT</th>
</tr>
</thead>
<tbody>
<tr>
<td>US Equity</td>
<td>31%</td>
<td>19%</td>
<td>45%</td>
</tr>
<tr>
<td>International Equity</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Developed Markets</td>
<td>26%</td>
<td>19%</td>
<td>35%</td>
</tr>
<tr>
<td>Emerging Markets</td>
<td>13%</td>
<td>8%</td>
<td>19%</td>
</tr>
<tr>
<td>Real Assets</td>
<td>15%</td>
<td>5%</td>
<td>25%</td>
</tr>
<tr>
<td>Fixed Income</td>
<td>15%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Long-Term Targets
The broad US equity market is expected to represent less than one-third of the charitable trust portfolio over time. This does not reflect a negative view on the US equity market, but rather our belief in the benefits of diversification. By including international equities as well as real assets, such as public real estate and natural resource securities, the portfolio benefits from greater diversification that can help control risk in most environments. In addition, the broader opportunity set means the portfolio may produce strong returns more often, and in a greater variety of environments. For instance, the real assets category is expected to perform well in periods of unanticipated inflation.

During 2014 the asset allocation ranges for several categories were slightly adjusted to better position the portfolio to respond to market opportunities and control risk. The asset allocation targets and ranges are regularly reviewed and subject to change if in the best interest of the trust beneficiaries.
Investment Managers

Grantham, Mayo, Van Otterloo & Co. LLC (GMO) continues to manage the equity portion of the charitable trust investment portfolio. GMO uses both fundamental research and quantitative methods to find undervalued assets across world markets. The fixed income portion of the portfolio is managed by John W. Bristol & Co., Inc. Bristol has managed assets for Princeton since 1937. Both managers have strong long-term track records.

The current trust asset allocation is shown in the chart above. Within the pre-determined asset allocation ranges, GMO over-weights relatively more compelling asset categories and under-weights the less compelling categories. There is currently an under-weight position in US equity versus the asset allocation target. GMO broadly views public equity securities in the US as overvalued in comparison to other equity asset categories. Accordingly, the 25% allocation is 6 percentage points below the target. There is also a 5 percentage point under-weight in real assets, composed of public real estate securities. GMO believes these securities are trading at expensive valuations, in part due to investors searching for yield in this low interest rate environment.

The under-weight positions in US equity and real assets are offset by over-weight positions in international developed and emerging equity. Within international developed equity, GMO believes there are many attractive investment opportunities in Europe. While acknowledging that the economic growth prospects in the overall region remain weak, GMO believes the market has unduly penalized many companies, and valuations are relatively attractive.

The allocation between GMO’s equity portfolio and Bristol’s fixed income portfolio is generally rebalanced quarterly to ensure that fixed income maintains its long-term target weight of 15%. We believe a portfolio mix of 85% equity and 15% fixed income is appropriate to protect the interests of the various trust beneficiaries. The trusts are invested for total return, and this mix provides the opportunity for principal growth which, with respect to unitrusts, also allows income to grow with trust appreciation.
Investment Performance
After two years of strong absolute returns, charitable trusts experienced a disappointing 2014, with the average trust declining 2.6%. The portfolio’s return trailed its benchmark, as well as two other yardsticks that we use to provide context for the portfolio’s results.

The primary performance measure is the blended benchmark, which consists of a combination of individual asset category benchmarks weighted by allocation targets.

TRUST PERFORMANCE COMPARED TO BENCHMARK AND OTHER PERFORMANCE METRICS
Figures represent investment returns for period ending December 31, 2014

<table>
<thead>
<tr>
<th>Princeton Trust</th>
<th>Blended Benchmark</th>
<th>65/35 Blend</th>
<th>Median World Allocation Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.4</td>
<td>5.8</td>
<td>7.4</td>
<td>5.5</td>
</tr>
<tr>
<td>1.0</td>
<td>7.1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-2.6</td>
<td>5.5</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**PRINCETON TRUST:**
Represents the typical remainder trust at Princeton with a current asset allocation of 85% equities/15% fixed income.

**BLEND BENCHMARK:**
Represents a weighted average of individual benchmark returns. Since January 2014, the benchmark has been 30.80% Wilshire 5000/26.00% MSCI World Excluding US/13.20% MSCI Emerging Markets/5.00% Morgan Stanley REIT/10.00% MSCI ACWI Commodity Producers/15.00% Barclays Aggregate Bond Index. Benchmark for prior periods available on request.

**65/35 BLEND:**
65% S&P 500/35% Barclays Aggregate Bond Index: Represents what an investor would earn from a less broadly diversified, more traditional portfolio invested in the US equity and fixed income market indices, rebalanced annually.

**MEDIAN WORLD ALLOCATION FUND:**
Represents the average performance of mutual funds that pursue diversified global equity strategies, according to data compiled by investment research firm Morningstar, Inc.
The 65/35 blend of the S&P 500 and the Barclays Aggregate Bond Index is an additional metric used as a proxy for the likely performance of a more traditionally managed US institutional portfolio. We use this to provide context for performance, as many beneficiaries may be more familiar with a US equity focused approach. However, since the trust portfolio includes exposure to international equity markets and real assets, this measure is not a meaningful performance comparison, particularly over short time periods.

We also compare performance against a group of mutual funds managed with similar mandates, the median World Allocation Fund returns, using data compiled from Morningstar, Inc.

As shown in the graph, left, the charitable trust portfolio fell behind all three of our performance yardsticks in 2014. The portfolio trailed the blended benchmark by 6.0%, the 65/35 portfolio by 13.6%, and the median World Allocation Fund by 4.2%. While we have no expectation of beating the benchmark and the other metrics in every period, the magnitude of the underperformance is disappointing.

The 65/35 blend's dominance illustrates that diversification was not rewarded this year, as the US stock market rallied significantly. Indeed, while the S&P 500 gained over 13% in 2014, the MSCI World ex-US Index declined over 4%, the MSCI Emerging Markets Index fell almost 2%, and the MSCI Commodity Producers Index lost over 14%. When the charitable trust portfolio's asset allocation targets are set and reviewed, it is with the understanding that the portfolio will likely underperform a more traditional approach (like the 65/35 blend) in years that the US equity market records strong results versus other asset classes (as was the case in 2014).

The underperformance of both GMO and Bristol also made an impact on 2014 results.

GMO's decision to adopt an under-weight position in the US equity market, versus the portfolio's target allocation, weighed on its relative performance. GMO believes this market is overvalued and this positioning will improve performance over the long-term.

In addition, GMO's stock picks within asset categories detracted from returns. For example, within international emerging equities, GMO favors value stocks, i.e., stocks trading at low multiples on traditional valuation metrics. These stocks underperformed in 2014, essentially becoming even more inexpensive in GMO's view.

Given very low interest rates in the US, Bristol maintained a conservative portfolio in 2014 to protect against losses should interest rates rise. Instead, long-term yields declined further during the year, weighing on Bristol's relative returns.

Over the last 10 years the portfolio has produced a compound annual investment return of 5.8%. This result was slightly ahead of other funds managed with similar asset allocations, but trailed returns of the blended benchmark and the 65/35 portfolio. GMO's underperformance for the last several years and poor performance from the portfolio's previous fixed income manager, replaced in 2009, contributed to underperformance compared to the blended benchmark. While in hindsight GMO's decision to under-weight the US equity market was made too early, we concur with the view that this market is overvalued, and believe GMO's positions are prudent measures for the portfolio to grow and manage risk over the long term.
These investment funds pool contributions from a number of donors who, every quarter, receive their share of the income earned. Princeton currently offers two funds: the Income Fund, invested for current income, and the Tiger Fund, invested for long-term growth. The Balanced Fund is closed to new investors. However, as with the Tiger and Income Funds, additions to the Balanced Fund by existing donors are always welcome.*

Management and Asset Allocation
GMO continues to manage the bulk of the equity portion of Princeton’s Balanced and Tiger Funds. Both Princeton’s Balanced and Tiger Funds also invest in funds managed by The Vanguard Group. In the Balanced Fund, Vanguard’s Equity Income Fund adds to the dual goals of growth and income. Vanguard’s REIT (Real Estate Investment Trusts) Fund provides broad exposure to publicly traded real estate companies, which produces steady quarterly income to both Balanced Fund and Tiger Fund beneficiaries. As with the charitable trusts, Bristol manages the fixed income portfolio for all three of Princeton’s pooled funds.

During the year, the Tiger Fund, Balanced Fund, and Income Funds generated an investment return of 6.6%, 6.3%, and 3.7% respectively. Given the importance of income generation, both the Tiger and Balanced Funds contain meaningfully more exposure to the US equity market than the charitable trust portfolios, which largely explains the performance differences between the programs.

Annual Yield is for the calendar year 2014. Asset Allocations, Market Value, and Value per Unit, are as of December 31, 2014.

*Donors may contact their Princeton philanthropic advisor to learn the number of shares in their individual pooled fund account.
This kind of annuity offers secure payments free from market risk for up to two individuals age 70 or older. Rates, which are determined by the recipient’s age, are fixed when the gift is given (the minimum gift amount is $25,000), and range from 5.1% to 9% of the gift amount.

Princetionians benefit from the stability and security of fixed, guaranteed payments backed by the University through Princeton’s charitable gift annuity program. Six new gift annuities were established at Princeton in 2014 for a total of $560,781.

Princeton follows the rates recommended by the American Council of Gift Annuities (ACGA). Rates are fixed at the date of the gift. The ACGA recommended schedule of suggested maximum gift annuity rates set on January 1, 2012, and still effective is as follows:

<table>
<thead>
<tr>
<th>Age</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>70</td>
<td>5.1%</td>
</tr>
<tr>
<td>72</td>
<td>5.4%</td>
</tr>
<tr>
<td>74</td>
<td>5.7%</td>
</tr>
<tr>
<td>76</td>
<td>6.0%</td>
</tr>
<tr>
<td>78</td>
<td>6.4%</td>
</tr>
<tr>
<td>80</td>
<td>6.8%</td>
</tr>
<tr>
<td>82</td>
<td>7.2%</td>
</tr>
<tr>
<td>84</td>
<td>7.6%</td>
</tr>
<tr>
<td>86</td>
<td>8.0%</td>
</tr>
<tr>
<td>88</td>
<td>8.4%</td>
</tr>
<tr>
<td>90 and over</td>
<td>9.0%</td>
</tr>
</tbody>
</table>

The full rate schedule is available on Princeton’s Gift Planning website at http://giving.princeton.edu/annuityrates
PROGRAM MANAGEMENT AND ADMINISTRATION

Princeton University Office of Gift Planning
The Office of Gift Planning, within Princeton’s Office of Development, works with alumni, families, and friends to help them realize their personal, financial, and philanthropic goals.

Office of the Vice President for Finance and Treasurer
The Office of the Vice President for Finance and Treasurer oversees the administration of the trusts, annuities, and pooled income funds, including management of external financial services, and tax and beneficiary payment administration.

Princeton University Investment Company (Princo)
Princo, an office of the University, provides counsel to the committee that oversees the Gift Planning program, including performance review of external investment service providers.

Office of the General Counsel
The Office of the General Counsel is the legal advisor to the Gift Planning program, providing preparation and review of trust documents, bequest language, and gift agreements, as well as advising on matters related to the administration and policies of the Gift Planning program.

BNY Mellon
BNY Mellon serves as administrator and custodian of the trust and pooled income fund assets within the gift planning program.

Updated Look, Enduring Commitment
The 1746 Society has a new logo, inspired by the tigers flanking the entrance of Nassau Hall and reflecting the visionary spirit of its members.
Image Key: Then, Now, and Forever Princeton
(from pages 2 and 3)

1 Unicycle rider, P-rade 2014 2 Triangle Club rehearsal, circa 1940 3 Spring dance rehearsal, 2013
4 Baseball team, 1891 5 2013–14 Scheide Scholars 6 Student group, circa 1980 7 A cappella performance,
Blair Arch, circa 1960 8 Cal Miller ’31 on unicycle, circa 1970 9 Temiloluwa Odimayo ’15, Firestone Library
Trustee Reading Room, 2013 10 Wind surfing in Fountain of Freedom pool, Scudder Plaza, 1965
11 P-rade 2014 12 Emily C. Goodfellow ’76, right 13 Professor of Mechanical and Aerospace Engineering
16 Lewis Center for the Arts class, 2012 17 Senior thesis conversation, circa 1960 18 South Asian Students
Association Holi celebration, 2014 19 Commencement, circa 1970 20 Students in laboratory, circa 1960
21 Assistant Professor of Molecular Biology and the Princeton Neuroscience Institute Lisa Boulanger
and a student, 2011

Additional copies of this report may be requested from the Office of Gift Planning, Princeton University
330 Alexander Street, Princeton, NJ 08540 | 609.258.6318 | giftplanning@princeton.edu
or found online in PDF format at giving.princeton.edu/giftplanning

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Photos by Kevin Birch, Andrea Kane, and Jon Roemer,
and courtesy of the Lewis Center for the Arts and Princeton University Archives

The information presented in this publication is not intended as legal or financial advice.
Please see your own professional advisors to discuss your specific situation.